

Dragon*Con
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DRAGON*CON 2010

Fact Sheet

EVENT: Dragon*Con 2010 is the 24th Dragon*Con Convention

DESCRIPTION: Dragon*Con the largest multi-media and popular culture convention focusing on science fiction and fantasy, gaming, comics, pop art, designer toys, literature, art, music, film, and fun in the universe!

WHEN: September 3–6, 2010 (Labor Day Weekend)

WHERE: Hyatt Regency Hotel, Marriott Marquis, Atlanta Hilton, and Sheraton Atlanta Hotel in Atlanta, Georgia
Registration will be located at the Sheraton Atlanta Hotel.

ATTENDANCE: In 2009, Dragon*Con was attended by more than 35,000 fans, dealers, exhibitors, artists, guests, and volunteers. Dragon*Con 2010 is expected to draw more than 40,000 fans, dealers, exhibitors, artists, guests, and volunteers from all over the world.

Registration is open to the public. Four day memberships are \$90 until July 19, 2010. Four day memberships are \$100 thereafter. Credentialed members of the news media may attend free of charge with advanced approval.

CHARITY: Dragon*Con raised over \$25,000 for the American Heart Association in 2008 and the Alzheimer's Association in 2009. The Georgia Chapter of the Lupus Foundation of America has been chosen for 2010.

In 2009, our Blood Drive registered 2,439 people and drew 2,012 donors, resulting in a final tally of 2,623 units being put into inventory (140 platelets, 1,843 red cells, and 640 plasmas).

MAJOR EVENTS: Major events include our Annual Parade down Peachtree Street, Friday Night Costume Contest, Awards Banquet and Ceremony, Masquerade, and Guinness World Record Attempt.

PROGRAMS: Dragon*Con programs contain over 3,500 hours of panels, workshops, and contests from over thirty-five different fandoms. Panel subjects include comics and pop art, designer toys, gaming, costuming, alternate history, steampunk, anime, manga, sci-fi, fantasy, young adult literature, space, science, pirates, skeptics, podcasting, classic and modern sci-fi fantasy television, and paranormal activity. Workshops include writers' workshops, belly dancing, and art programs. Additional programming content includes late night parties, live concerts, and DJ hosted dances.

WEBSITE: www.dragoncon.org

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